

Contact

aleenaamin567@gmail.com

www.linkedin.com/in/aleena-amin-7b9843266 (LinkedIn)
aleenawrites112.my.canva.site/
(Personal)

Top Skills

Web Development
Landing Pages
Project Management

Languages

English (Full Professional)
Urdu (Full Professional)

Certifications

Certified Professional Writer (CPW)
Optimized LinkedIn Profile
Amazon virtual Asisstance
Talent Award

Aleena Amin

Content writer At Digital Diva | SEO Website Content Writer | social media content writer | Website developer | wordpress | Landing Pages | % Google Ranking, Increase Traffic, Leads & Revenue
Faisalabad, Punjab, Pakistan

Summary

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Writing is where it all began for me. Since 2023, I've been working as a freelance content writer, creating content that connects, converts, and communicates your brand message clearly. I've had the experience of working with 50+ international and 100+ national clients so far—and the journey is still going strong.

Whether it's SEO content, blog posts, social media writing, or website copy—I write content that's original, engaging, and easy to understand.

Some of my ongoing and past clients include

– Social media content (LinkedIn & Facebook)

– Website content, blogs & Instagram writing

() – SEO website content

() –Instagram post writing

–Story-based web content to attract travel lovers

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Plagiarism-free & 100% original content

SEO-optimized and research-based writing

Grammar-error free, clear, and easy-to-read content

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, I took a step into the world of WordPress web designing, and it has quickly become one of my favorite skills to offer. I'm not into coding—but I do design fully functional, responsive, and attractive websites using WordPress's powerful tools and page builders.

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<https://geniusgrowthai.com/>

<https://skillifyorganisation.com/referral/>

<https://citrus-organisation.co.uk/referral/>

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WordPress website setup & designing

Home page + multiple pages layout design

Blog, portfolio, or business site creation

Responsive and user-friendly interface

Landing pages

Recently, I successfully designed and launched a client's website last week—handling everything from layout to final delivery.

While growing my freelance career, I'm also completing my BBA degree—managing both worlds with passion and purpose.

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Looking for someone who can write your story and build your website too? I'd love to be a part of your journey. Feel free to reach out

Experience

Digital Diva

2 years 8 months

Frontend Web Developer

September 2024 - Present (1 year 3 months)

Islāmābād, Pakistan

I'm currently working on the complete front-end design of Genius Growth AI using WordPress. From layout planning to content placement, I'm handling everything from scratch—ensuring the website is responsive, visually appealing, and user-friendly. My focus is on delivering a seamless experience that aligns with the brand's identity and goals.

Freelance Writer

April 2023 - June 2025 (2 years 3 months)

Islamabad, Islāmābād, Pakistan

Hello! I'm Aleena Amin, a freelance writer at Digital Diva, and I create attention-grabbing articles there.

My services include creating engaging blog posts, product descriptions, social media content, and SEO content for websites."

I've had the honor of assisting various clients with improving their internet presence, and I'm pleased to have received five excellent ratings for my work.

Let's work together to advance your material, says the command. We can work together to accomplish your content goals if you contact me right away.

Web Developer

April 2023 - June 2025 (2 years 3 months)

Islamabad, Islāmābād, Pakistan

Prodigy Analytica

social media content writer

June 2023 - Present (2 years 6 months)

Islamabad, Islāmābād, Pakistan

Let me introduce you to ! Prodigy Analytica's go-to experts for engaging LinkedIn and Facebook content are there for you.

? I'm an expert in creating blog entries that generate traffic and sales.

Imagine having material that increases your internet exposure while simultaneously . With my knowledge, that is possible.

? To use the power of engaging content for your brand, get in touch with me right away! Success in content marketing and social media.

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: <https://www.linkedin.com/company/prodigy-analytica/>

: <https://www.facebook.com/prodigyanalytica>

Al Abrah Clinic

SEO Content Writer

July 2023 - August 2023 (2 months)

Dubai, United Arab Emirates

Hello there! My name is Aleena Amin, and I'm the SEO expert behind Al-Abrah Clinic's blog. ? "You've come to the right place!"

? My specialty is creating SEO-friendly content that informs, engages, and converts."

Imagine having a blog that not only educates your audience but also drives more traffic to your clinic."

' ? Contact Aleena today to begin increasing your online presence and patient interaction!

DS Promotions

Instagram post writer

April 2023 - August 2023 (5 months)

United Kingdom

, Aleena Amin! Are you prepared to update your Instagram profile? Look nowhere else.

Having trouble standing out among the Instagram crowd? '

Imagine your Instagram account being filled with amazing images and attention-grabbing captions that produce tangible outcomes. , .

Don't pass up the chance to enhance your Instagram game with this action. !

Instagram marketing and success on social media.

, () (Instagram post) !

INSTAGRAM PROFILE: https://www.instagram.com/d_s_promotions/

Fiverr

1 year 1 month

SEO Content Writer

November 2022 - August 2023 (10 months)

using my expertise of content writing with advances SEO tech, I am offering my services on fiverr

Virtual Assistant

August 2022 - August 2023 (1 year 1 month)

Blue Jay Travels

Web Content Writer

June 2023 - July 2023 (2 months)

Islamabad, Islāmābād, Pakistan

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' ? I'm an expert at creating compelling storylines that take readers to remote locations.

Imagine having a website that encourages travel in addition to providing information, increasing the number of people who visit your travel agency. .

? Let's start a path to increase your internet presence and bookings by getting in touch with Aleena right away! "Travel writing/web content"

Education

University of Agriculture, Faisalabad

Bachelor of Business Administration - BBA, Business Administration and Management, General · (September 2022 - May 2026)

Punjab group of colleges, Faaisalabad

FSC in Pre-Medical, Medicine · (September 2020 - June 2022)